

Sponsorship Opportunities

The 3rd Annual Bedford Block Party 2020: Virtual Edition!

The 3rd Annual Bedford Block Party will be virtually on Zoom on Saturday, October 3rd. The live event will kick off at 4:30 pm and last one hour. We will have several important community members attending/watching and is a great way to get your company noticed by some of the Bay Area's finest! The Bedford Center is a part of [Choice in Aging](#), a Pleasant Hill certified 501(c)(3) nonprofit since 1949. The deadline to purchase a sponsorship is **Fri. Sept 25, 2020**. To register for a sponsorship, please visit: tinyurl.com/bedford2020

The available options are as follows:

	PRESENTING	GOLD	SILVER	BRONZE	COMMUNITY
Presented By Company Logo on All Marketing	✓	✗	✗	✗	✗
Mentioned w/ Logo in Annual Report	✓	✓	✗	✗	✗
Opportunity to Make Remarks During Gala	✓	✗	✗	✗	✗
Logo Listed on our Website Homepage	1 year	6 months	✗	✗	✗
Logo Included on Zoom Background	✓	✓	✓	✗	✗
Logo on Silent Auction Webpage	✓	✓	✓	✓	✓
Logo on Event Registration Page	✓	✓	✓	✓	✗
Social Media Recognition	Facebook, Instagram, Twitter, LinkedIn	Facebook, Instagram, Twitter	Facebook, Instagram, Twitter	Facebook, Twitter	Facebook
Total Cost	\$2500	\$1000	\$500	\$300	\$150

Specialized Sponsorship Opportunities:

Cocktail Sponsor (Only 1 Available!!) \$250:

Includes:

- Naming Rights to Signature Cocktail
- Chance to Promote Video of Your Restaurant/Bar Staff Making Signature Cocktail that we will share with Guests & Other Supporters
- Social Media Recognition on Facebook, Twitter, & Instagram
- Recognition on Event Registration Page

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For any questions about the Bedford Block Party or sponsorship opportunities, please contact Sarah Chaney at schaney@choiceinaging.org.

www.ChoiceinAging.org

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