

# CALIFORNIA VOTERS CARE...

The **Master Plan for Aging** must address the variety of challenges facing older adults and families. This includes supporting caregivers, who represent nearly half of those polled.

## ACCOUNTABILITY MATTERS



**3 of 4** support Gov. Newsom's executive order for developing a Master Plan for Aging



**7 of 10** say the state should be held **accountable** for, and invest in, implementation of the Master Plan



Well over a majority of Californians of all ages, ethnicities, and regions are united in support of the Master Plan for Aging

## MASTER PLAN PRIORITIES

Creating a system that is accessible, navigable, and cross-sector **73%**

Expanding access to affordable home care and support services **70%**

Affordable housing **67%** and transportation **63%**

Support to family caregivers **64%**

Financial planning for long-term care **63%**

## #MasterPlan4Aging



West Health ([www.WestHealth.org](http://www.WestHealth.org)) and The SCAN Foundation ([www.TheSCANFoundation.org](http://www.TheSCANFoundation.org)) launched the nonpartisan, public awareness and education campaign *We Stand With Seniors... Will You?* ([www.WeStandWithSeniors.org](http://www.WeStandWithSeniors.org)) in 2018 to highlight the need for a statewide, comprehensive Master Plan for Aging to address the growing challenges faced by California older adults, their families, and caregivers. In June 2019, Governor Gavin Newsom issued an Executive Order to develop a California Master Plan for Aging. Keep up with #StandWithSeniors on social media via Facebook @WeStandWithSeniors and Twitter @WeStandWSeniors.