

California Statewide Voter Survey - Report on Results -

July 17, 2019



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California Statewide Voter Survey

Report on results

From Friday, July 12 through Tuesday, July 16, 2019 J. Wallin Opinion Research conducted a telephone survey of voters throughout California.

We interviewed 1,000 respondents using live, professional interviewers, speaking Spanish and English languages and calling both mobile and landlines (56.0% of this survey was completed on mobile phones). A survey of this size yields a margin of error of +/-3.1% (95% confidence interval). Our sample is stratified, meaning that the demographic composition of our results matches the demographic composition of the region that we surveyed.

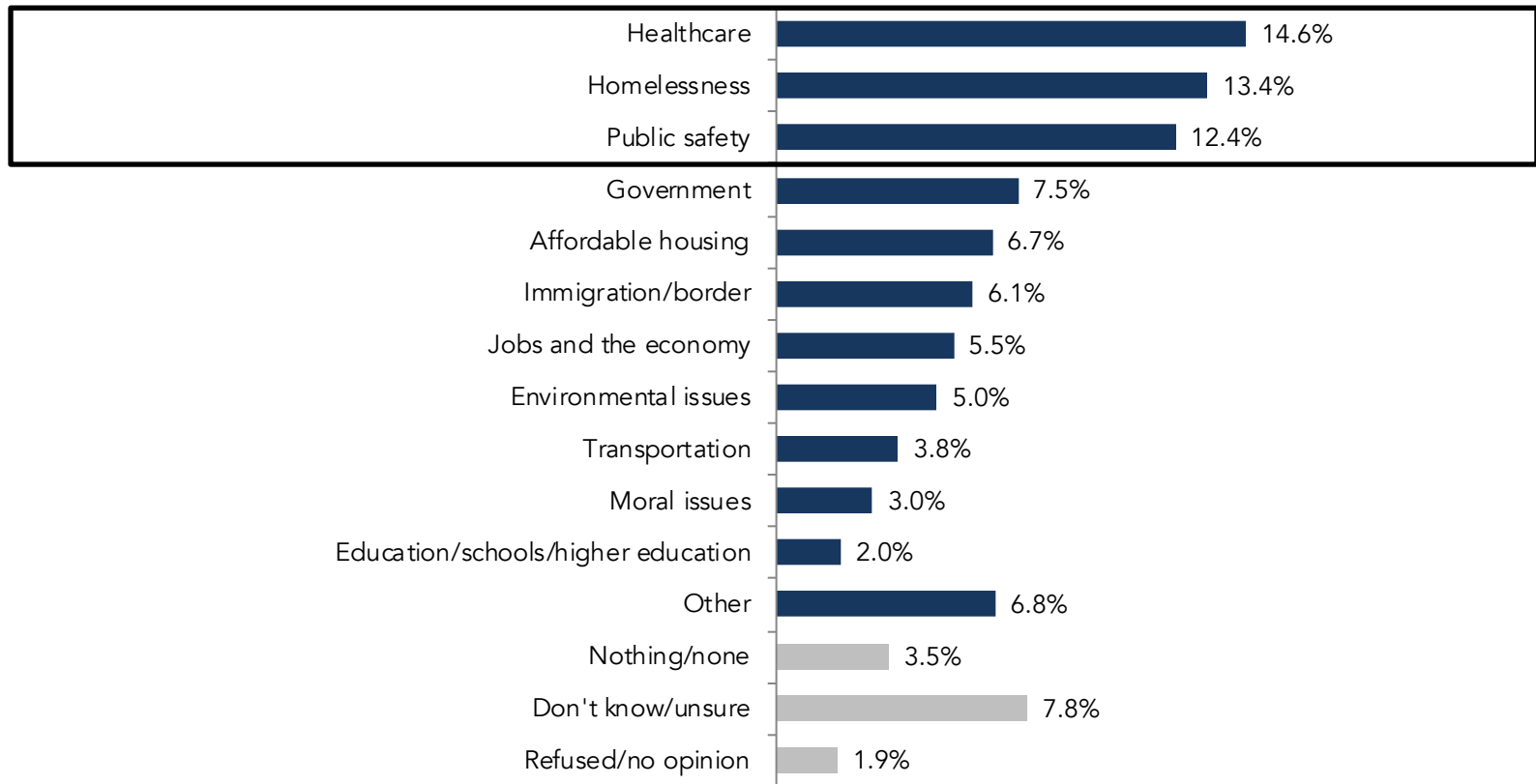
J. Wallin Opinion Research performs research on behalf of business, government and political clients.



General Themes

Healthcare, Homelessness and Public Safety are the top issues To California voters

Question: What is the most important issue facing your community today?

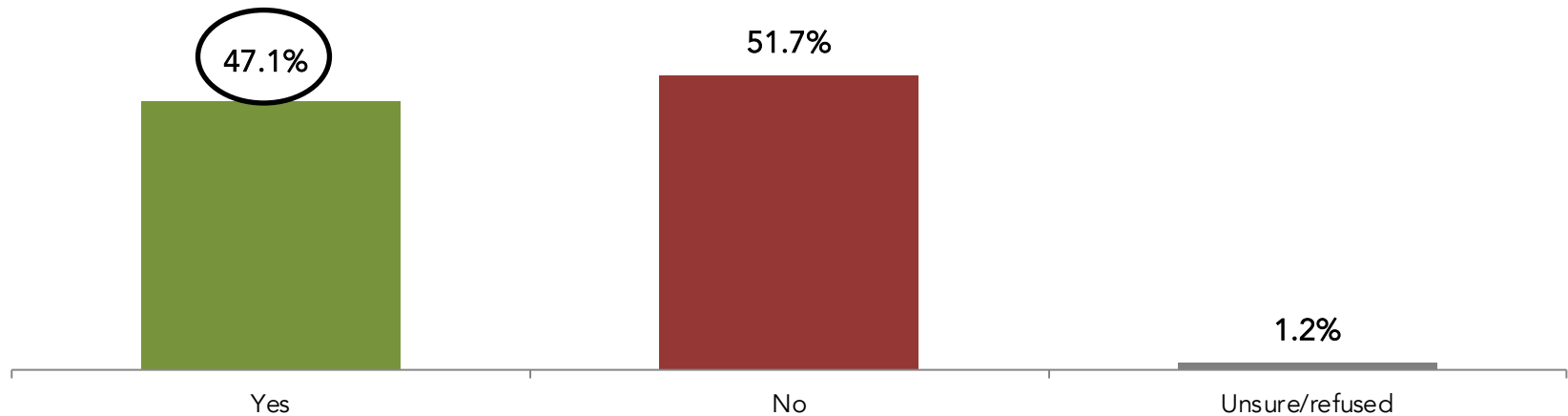


Californians as Caregivers

Nearly one-half (47.1%) of California voters

Have provided caregiving to an older adult or person with a disability

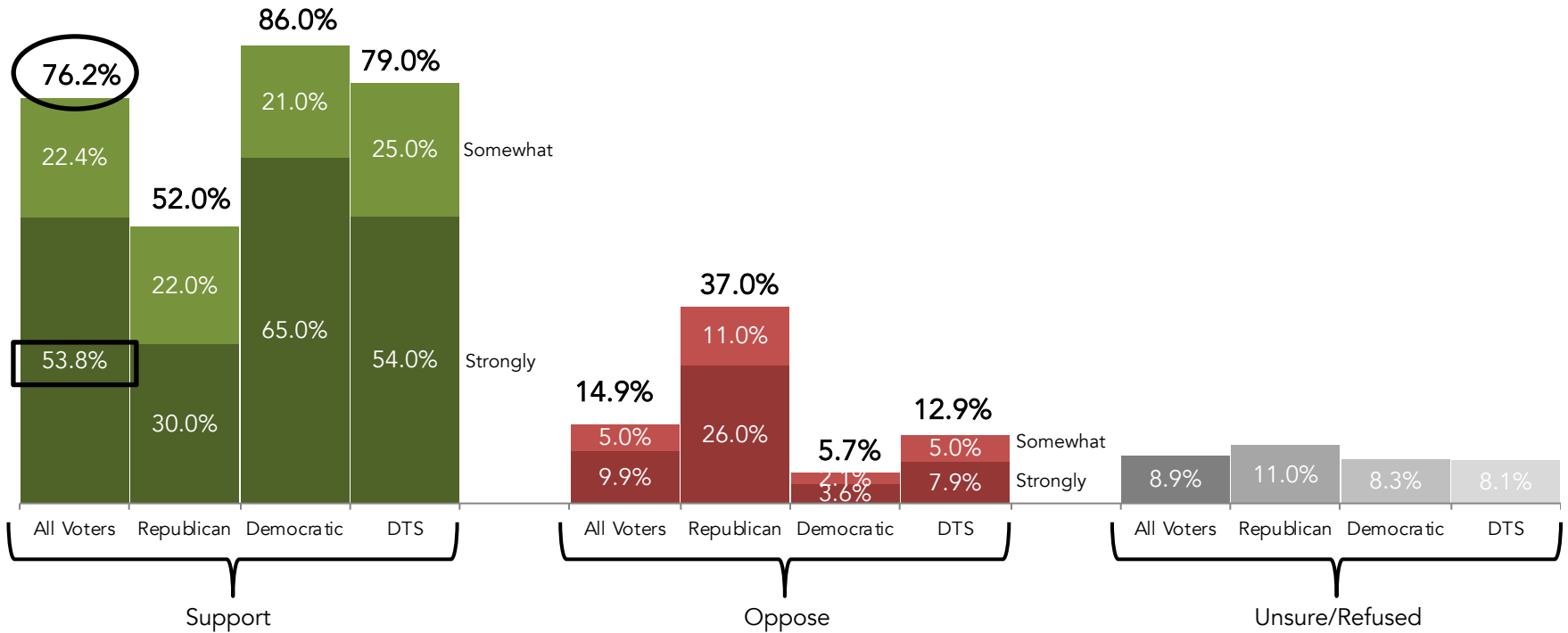
Question: A caregiver provides care such as but not limited to: helping take someone who is 65 and older to appointments; assisting them with shopping; taking medications; or doing household chores. Are you now, or have you ever provided paid or unpaid caregiving in any way to an older adult or person with a disability?



*Support for
California Developing
A Master Plan for Aging*

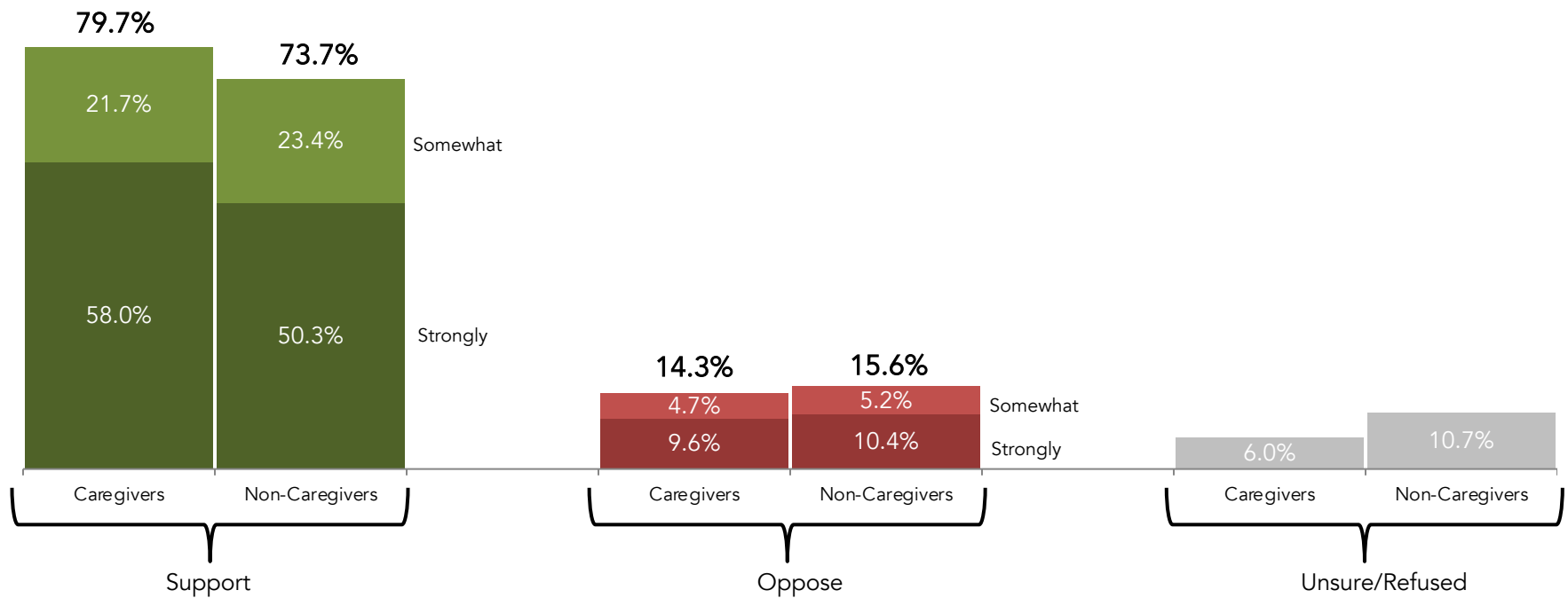
Just over three-quarters (76.2%) support California developing a Master Plan for Aging

Question: Over the next decade, our statewide senior population will increase by four million. In 25 years, it will double. And more than half will require some form of long-term care. Governor Newsom took bold action on June 10, 2019 through an Executive Order, calling for the creation of a Master Plan for Aging to build “an age-friendly state so that all Californians can age with dignity and independence.” The governor heralded this Master Plan to “serve as a blueprint for state government, local government, private sector and philanthropy to...promote healthy aging and prepare the state for the coming demographic changes.” Do you support California developing a Master Plan for Aging to address the needs of California’s aging population?



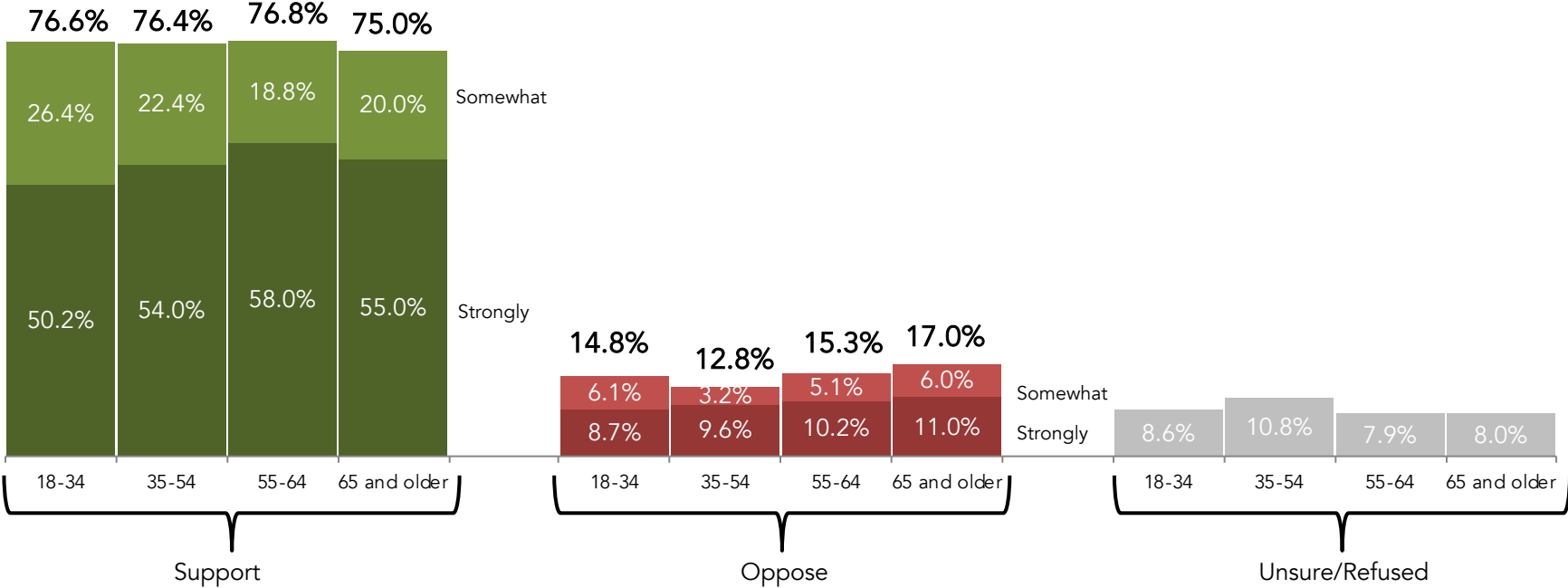
Support for California developing a Master Plan for Aging

Is nearly as high among Non-Caregivers as it is among Caregivers



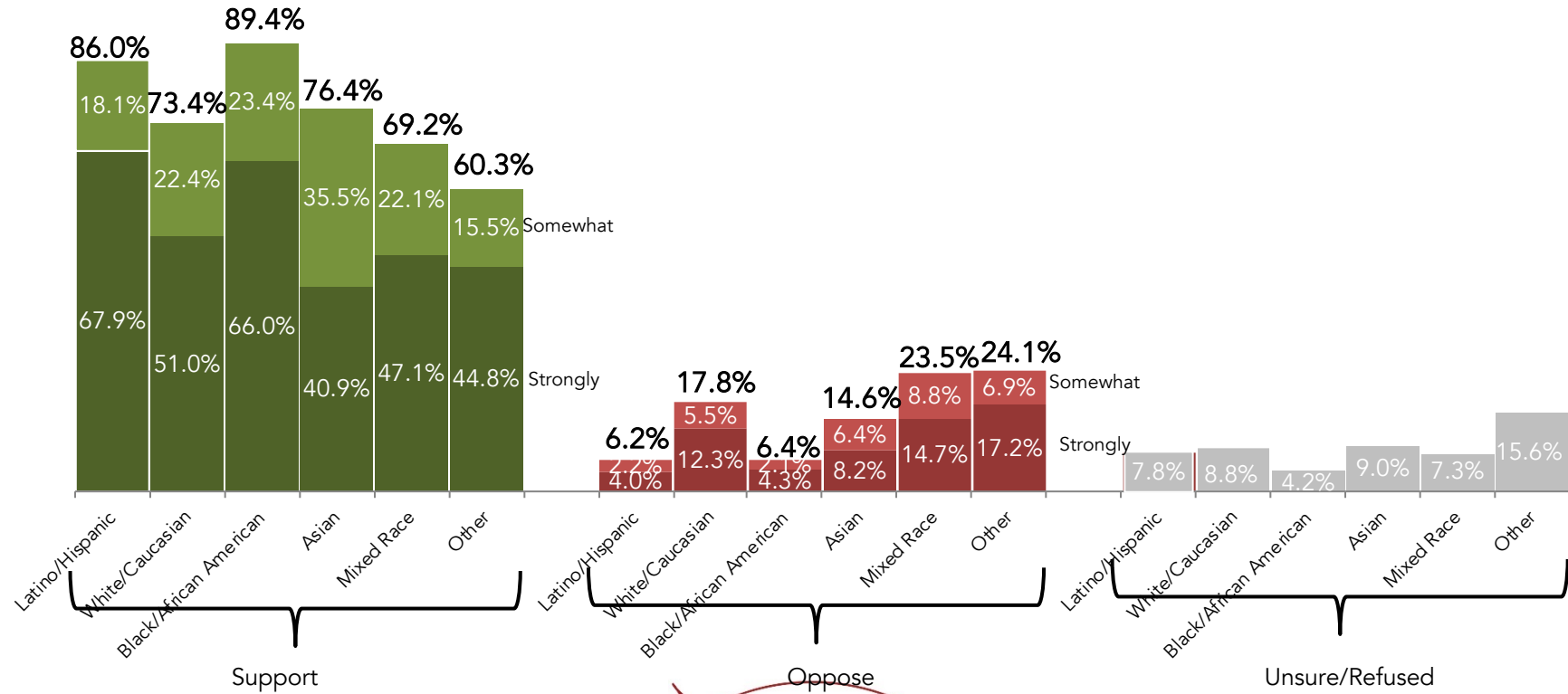
Support for California developing a Master Plan for Aging

Is nearly identically high across all age groups



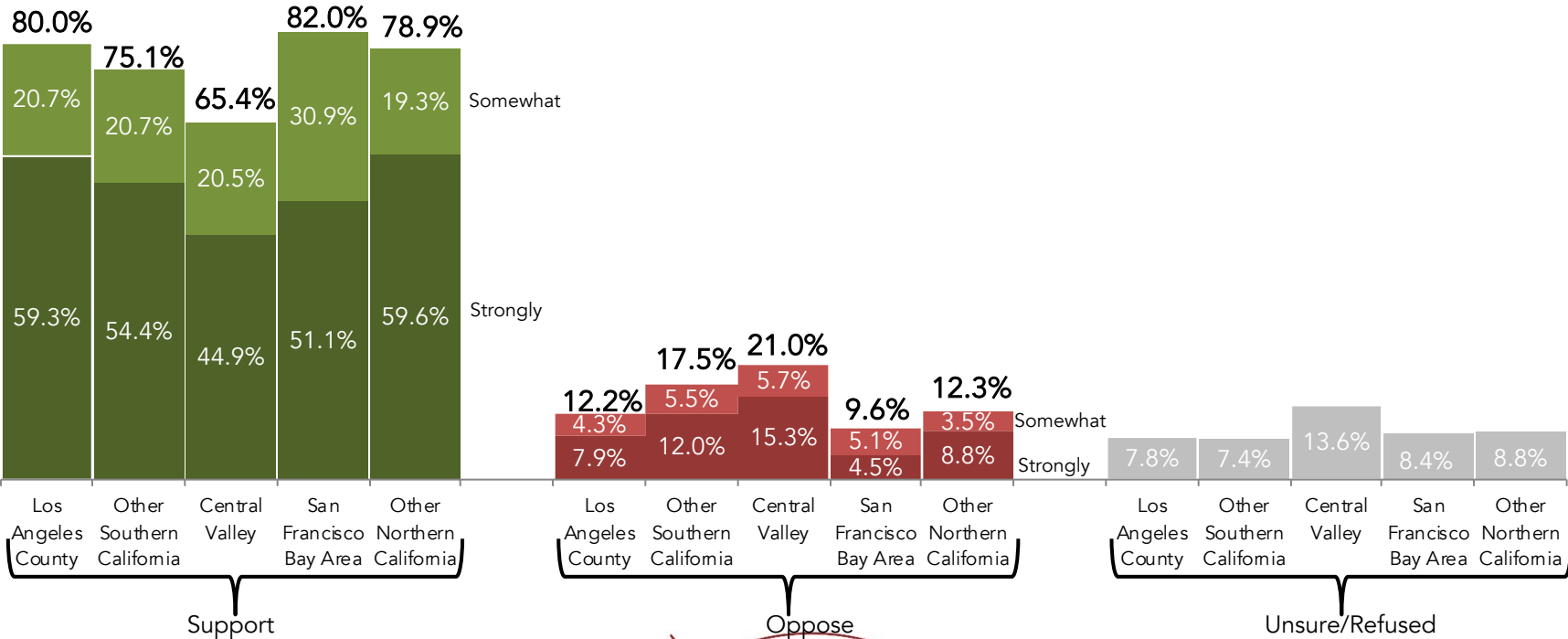
Support for California developing a Master Plan for Aging

Is high among those with differing ethnic backgrounds



Support for California developing a Master Plan for Aging

Is high among those from throughout California's diverse geographic regions

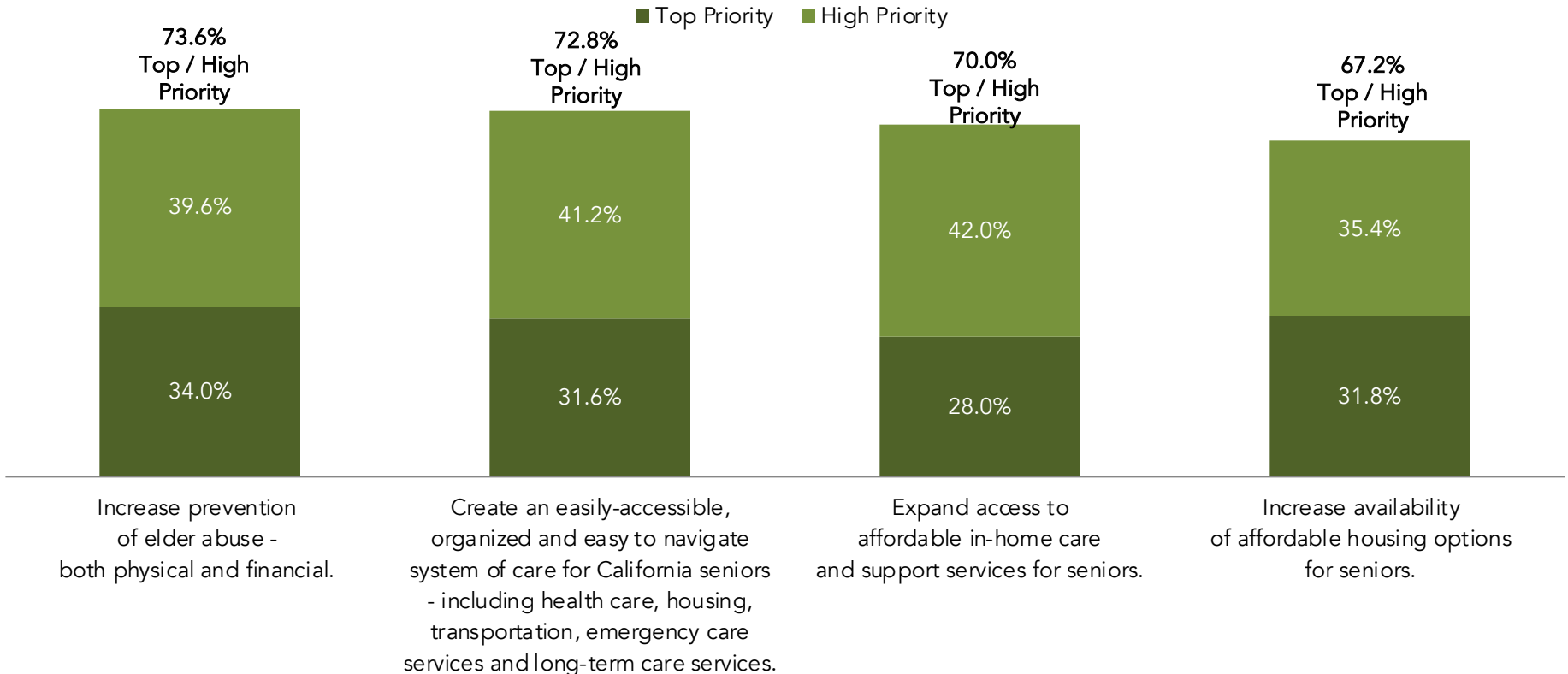


Public Investment Priorities

What issues should be

MOST prioritized for the state to invest in and take immediate action?

Question: I am going to read a list of goals for the Governor's Master Plan for Aging to "address the needs of California's aging population, which will nearly double by the year 2030." Experts agree that each of these goals are necessary components of a Master Plan for Aging, but sometimes not everything can be done at once. Please listen to each and then tell me if that issue should be a top priority, high priority, medium priority, or low priority for the state to invest in and take immediate action to address the needs of older Californians as part of the Master Plan for Aging.

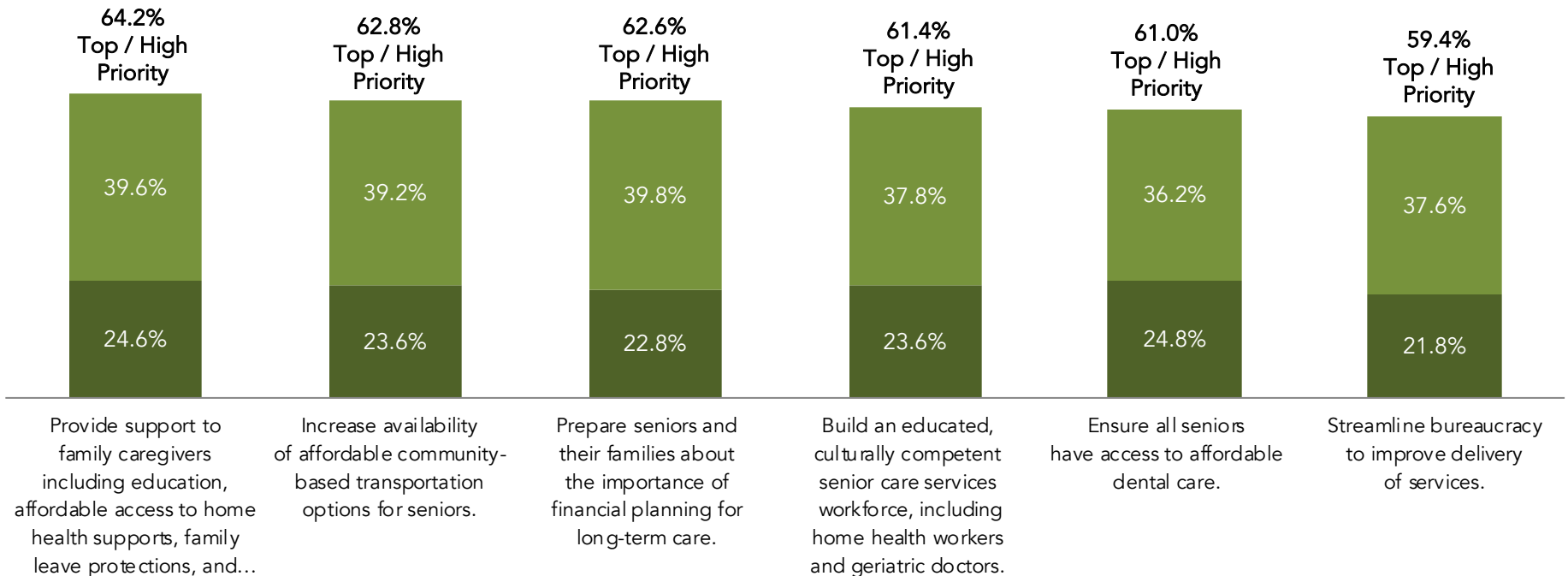


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■ Top Priority ■ High Priority

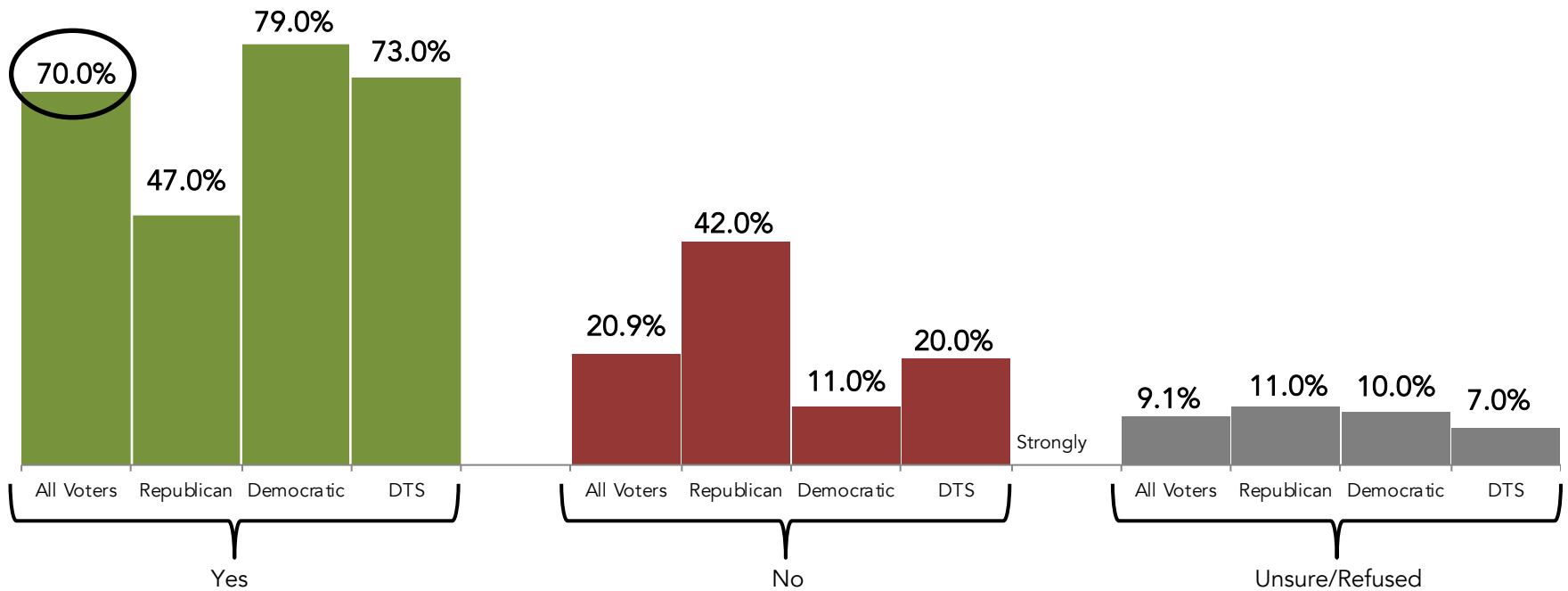


Accountability and Investment

70.0% feel that the State of California

Should be held accountable for, and invest in, the Master Plan's implementation

Question: Do you feel that the State of California should be held accountable for, and invest in, the Master Plan's implementation?





Thank you

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