

# CALIFORNIA NEEDS A VISION AND PLAN FOR ITS DIVERSE AGING POPULATION

More than **80 percent** of California voters would support a gubernatorial candidate who has a vision and long-term investment plan for the state's older adults



Californians age 65+ will increase to **more than 9 million** by 2030—that's 20 times the growth rate of those younger than 65!



Californians age 85+ will increase to **1.2 million** by 2030, a 56 percent increase

Given these trends, leaders must create a vision and actionable plan to prioritize state resources so that older Californians truly live with dignity and independence

## THESE LEADING STATES HAVE A PLAN—AND USE IT



**COLORADO**



**CONNECTICUT**



**MINNESOTA**

## HERE ARE 5 ELEMENTS FOR PLAN SUCCESS



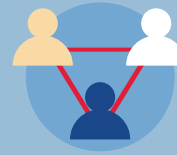
**DECISIVE LEADERSHIP**  
Governor and legislators are invested



**RATIONAL**  
Priorities are ranked and data-driven



**COMPREHENSIVE**  
Financing, services, workforce, caregiver support, housing, and transportation included



**STAKEHOLDER INVOLVEMENT**  
Consumers, providers, and policymakers work together



**ACCOUNTABILITY**  
Reporting timelines are clear, with measurable outcomes

